



**2020 Virtual Bus Tour**  
**Shed Some Light**  
**Sponsorship Opportunities**  
Friday, November 6, 2020  
8:00 am – 10:30 am



**2020 Bus Tour will Shed Some Light** on the current state of commercial real estate in Las Vegas. Join us on our virtual tour of Southern Nevada projects through a live streamed event, virtual networking, and an interactive website, plus our annual printed Guidebook that is distributed to over 100,000 subscribers. Over 300 attendees are expected this year!

**Sponsorship commitments are due Friday, September 4<sup>th</sup> in order to be printed in the Guidebook.**

**Live Stream Event Sponsors (1 of 3 available) \$3,000**

Company logo displayed in the Guidebook, on the Bus Tour website, and during the entire live streamed event. You will also get an Exhibit (see below for details). 2 attendees are included. **2 SOLD CBRE & Trammel Crow**

**Website Sponsor (1 available) \$3,000**

Company logo displayed in the Guidebook and on all pages of the Bus Tour website (except company-specific links via Exhibits). You will also get an Exhibit (see below for details). 2 attendees are included.

**Video Sponsor (1 available) \$3,000 SOLD CapRock Partners**

Company logo displayed in the Guidebook, on the Bus Tour website, and during the virtual bus tour (which will be shown during live streamed event and will be available on the website). You will also get an Exhibit (see below for details). 2 attendees are included.

**Guidebook Sponsor (1 available) \$2,500 SOLD Colliers International**

Company logo on the cover of the Guidebook and on the Bus Tour website. Opportunity to provide the property map in the center of the Guidebook with logo. Guidebooks will be included in the November issue of Nevada Business magazine with over 100,000 subscribers and provided electronically to attendees. You will also get an Exhibit (see below for details). 2 attendees are included.

**Panel Sponsors \$2,000 SOLD LM Construction & Prologis**

Company logo displayed in the Guidebook, on the Bus Tour website, and during the specified panel presentation of the live streamed event. You will also get an Exhibit (see below for details). 2 attendees are included. Option to add an Exhibit at \$200 additional.

**Raffle Giveaway Sponsor \$1,500 SOLD Logic Commercial Real Estate**

Company logo in the Guidebook, on the Bus tour website, and during the raffle portion of the live stream event. NAIOP will purchase the raffle prize. 2 attendees are included. Option to add an Exhibit at \$200 additional.

**Submarket Sponsors (0 of 7 available) \$1,500 SOLD – Central/Airport: Dermody Properties | Downtown: Molasky Companies | NLV: Harsch Investment Properties | Henderson: The Korte Company | NW: SR Construction | West: NOVA Geotechnical & Inspection Services | SW: Majestic Realty Co.**

Company logo at the beginning of the sponsored Submarket in the Guidebook and on the Bus Tour website. Company announced as the Submarket Sponsor on the virtual bus tour. 2 attendees are included. (Southwest, West and Central/Airport). Option to add an Exhibit at \$200 additional.

**Exhibit Sponsors (unlimited) \$ 500**

Company logo in the Guidebook and on the Bus Tour website's Exhibit page, which will consist of "business card" ads with a link to your website. You also have the opportunity to host a raffle for attendees who click on your Exhibit, plus collect their contact information for your distribution lists. 1 attendee is included. **[Sponsors over \$2,000 receive an Exhibit.]**

## NAIOP Southern Nevada and Cox Business Present 2020 Virtual Bus Tour – Shed Some Light

**Must be received by September 4, 2020 to be included in the Guidebook**

President's Circle Sponsors receive a discount! 10% Platinum, Gold, & Silver and 5% Bronze & Copper

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Event Sponsor  | \$ 3,000*   | *Exhibits are included in sponsorship levels over \$2,000 |
| <input type="checkbox"/> Website Sponsor  | \$ 3,000*   |   |
| <input type="checkbox"/> Video Sponsor  | \$ 3,000*   |   |
| <input type="checkbox"/> Guidebook Sponsor  | \$ 2,500*   |   |
| <input type="checkbox"/> Panel Sponsor  | \$ 2,000  |   |
| <input type="checkbox"/> <input type="checkbox"/> Panel #1 <input type="checkbox"/> Panel #2  |   |   |
| <input type="checkbox"/> Raffle Giveaway Sponsor  | \$ 1,500  |   |
| <input type="checkbox"/> Sub-Market Sponsor   | \$ 1,500  |   |
| <input type="checkbox"/> Southwest <input type="checkbox"/> West <input type="checkbox"/> Downtown <input type="checkbox"/> Henderson |   |   |
| <input type="checkbox"/> Northwest <input type="checkbox"/> North Las Vegas <input type="checkbox"/> Central/Airport                  |   |   |
| <input type="checkbox"/> Exhibit Sponsor  | \$ 500  |   |
| <input type="checkbox"/> Add an Exhibit to Sponsorship  | \$ 200 <i>(this is only for the Panel, Raffle &amp; Submarkets)</i> |   |

Yes, I'm a **President's Circle Sponsor** at Level: \_\_\_\_\_

(President's Circle Sponsorship Discount: 10% Platinum, Gold, & Silver and 5% Bronze & Copper)

Company Name: \_\_\_\_\_

This is exactly the way the company name will be listed for marketing the event

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ (Invoice to be emailed)

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*By signing this document, you agree to pay NAIOP Southern Nevada the amount indicated by 9/4/2020.*

**Sponsorships are assigned on a first signed form received (not email request) by September 4<sup>th</sup> to be included in the Guidebook. Return this form to [johna@naiopnv.org](mailto:johna@naiopnv.org) or by fax to 702-798-8653**