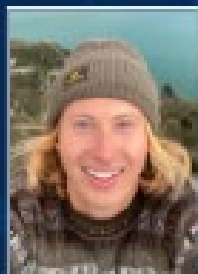




VICTORY IGBINOBARO

Co-Founder/CEO
AeroAI



PRESTON MARTIN

Project Manager - Land Acquisition
Lewis Operating Corporation



TIMOTHY MAY

Principal
Insight Sciences Corporation



Moderator

CHRIS WIESEN

President
BLT SMRT, LLC

NAIOP Members Only Education Workshop
Friday, December 1, 2023 | 8:00 - 9:30 am

NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NORTHERN NEVADA CHAPTER

AI

*in Commercial Real Estate:
Leveraging the Technology*

Sponsored by:



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Register online at naiopnvevents.org

EDUCATION: AI IN CRE

The background of the slide features a low-angle, upward-looking perspective of a modern building's facade. The building is composed of numerous horizontal lines, creating a strong sense of verticality and geometric structure. A large, solid orange semi-circle is positioned behind the building, partially obscured by its corner, adding a vibrant splash of color to the otherwise monochromatic architectural scene.

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

SOUTHERN NEVADA CHAPTER



THE PANELISTS

Moderator



Chris Wiesen
BLT SMRT, LLC

Founder/President



Timothy May
Insight Sciences Co.

Principal



Preston Martin
Lewis Operating Co

Land Acquisition



Victory Iginobaro
AeroAI

Co-Founder/CEO



PANEL OBJECTIVES

1. Understand the types of Artificial Intelli. (AI).
2. Understand how to use off the shelf solutions.
3. Understand when to use custom solutions.
4. Look at the future of AI



WHY USE AI/ML?

ON THE SURFACE

- New Insights from Analysis
- Reduced turn-around times
- Increased Efficiency

THE REAL REASON

To provide a better working experience by making our lives easier.



KEY ACRONYMS

LEARN THE LINGO

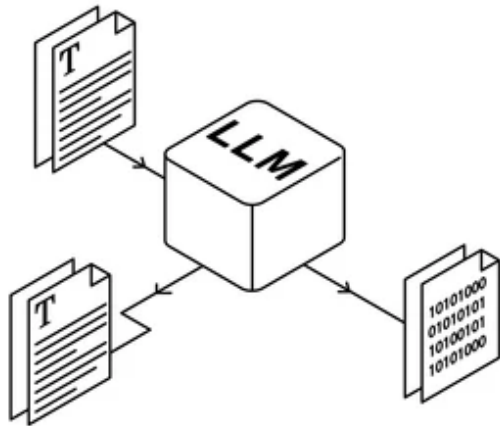
- Artificial Intelligence (AI)
- Large Language Model (LLM)
- Generative Pre-Trained Transformer (GPT)
- Machine Learning (ML)
- Natural Language Processing (NLP)
- Application Programming Interface (API)
- Retrieval-Augmented Generation (RAG)



START WITH THESE

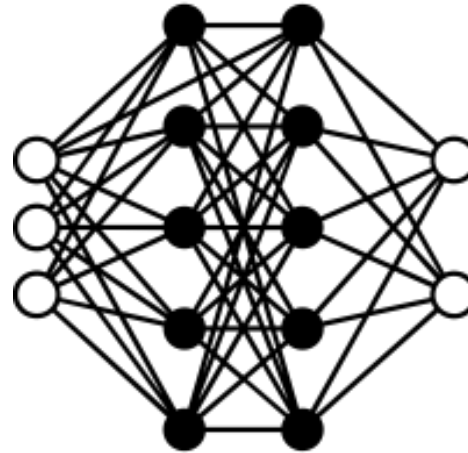
A: Large Language Models

(LLM)

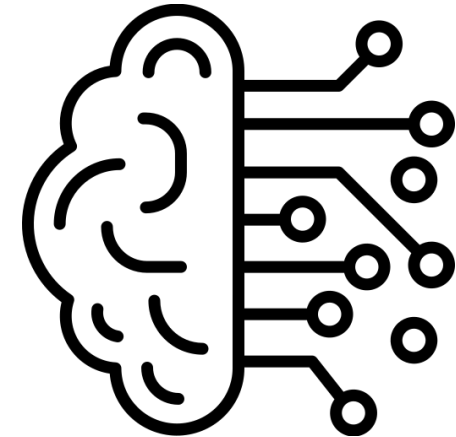


B: Machine Learning

(ML)

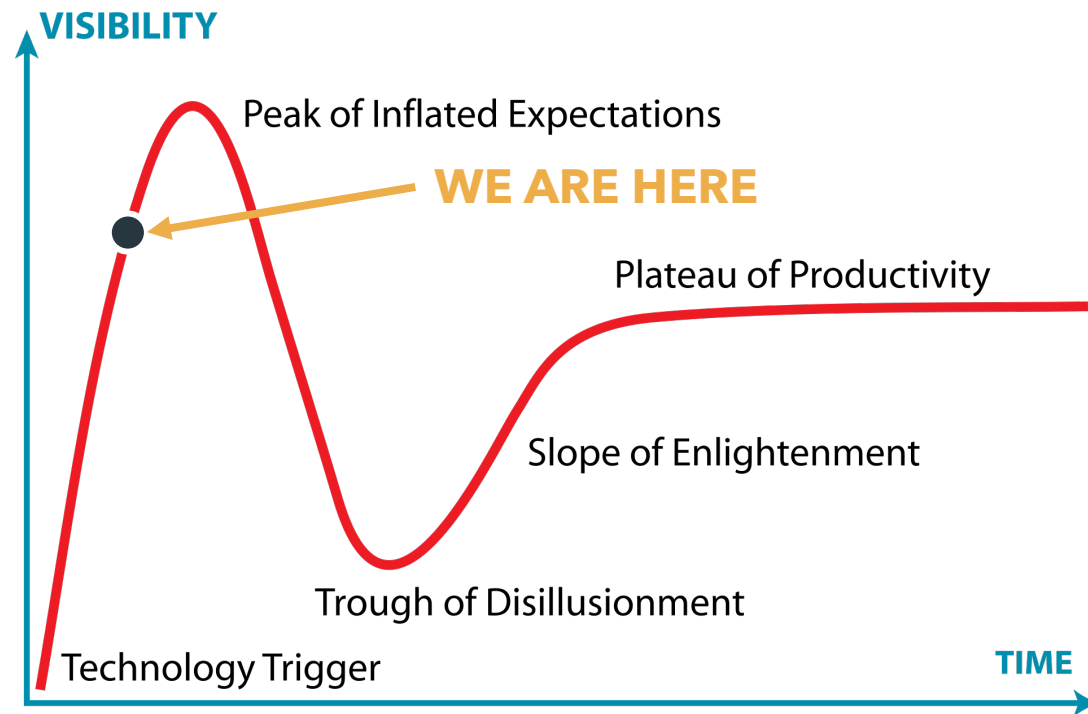


C: Natural Language Processing (NLP)



SETTING EXPECTATIONS

Gartner Hype Cycle



What to look out for:

- Overstating Capabilities
- Marketing Buzzwords
 - AI-powered
 - Machine Learning Revolution
 - Neural Networks
 - Deep Learning
- Promises of Perfect Accuracy
- "AI will replace humans"
- Exaggerated Claims of Autonomy
- Sensational Media Coverage

ACCESSING AI THROUGH THE WEB

GOAL: Gain access to the ChatGPT interface.

WEBSITE: chat.openai.com

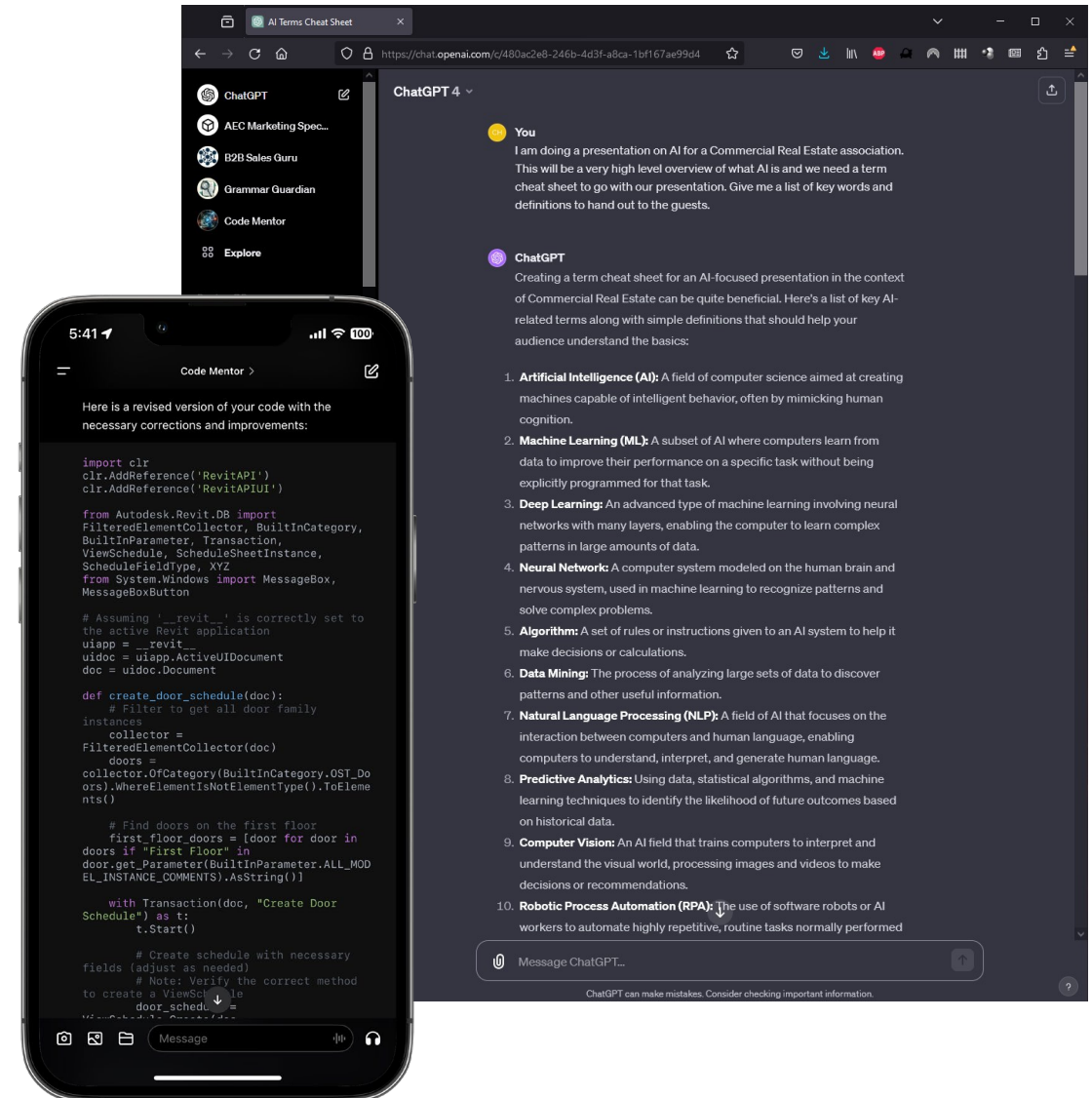
USE: Create text, code, and generative image solutions.



ChatGPT



Bard



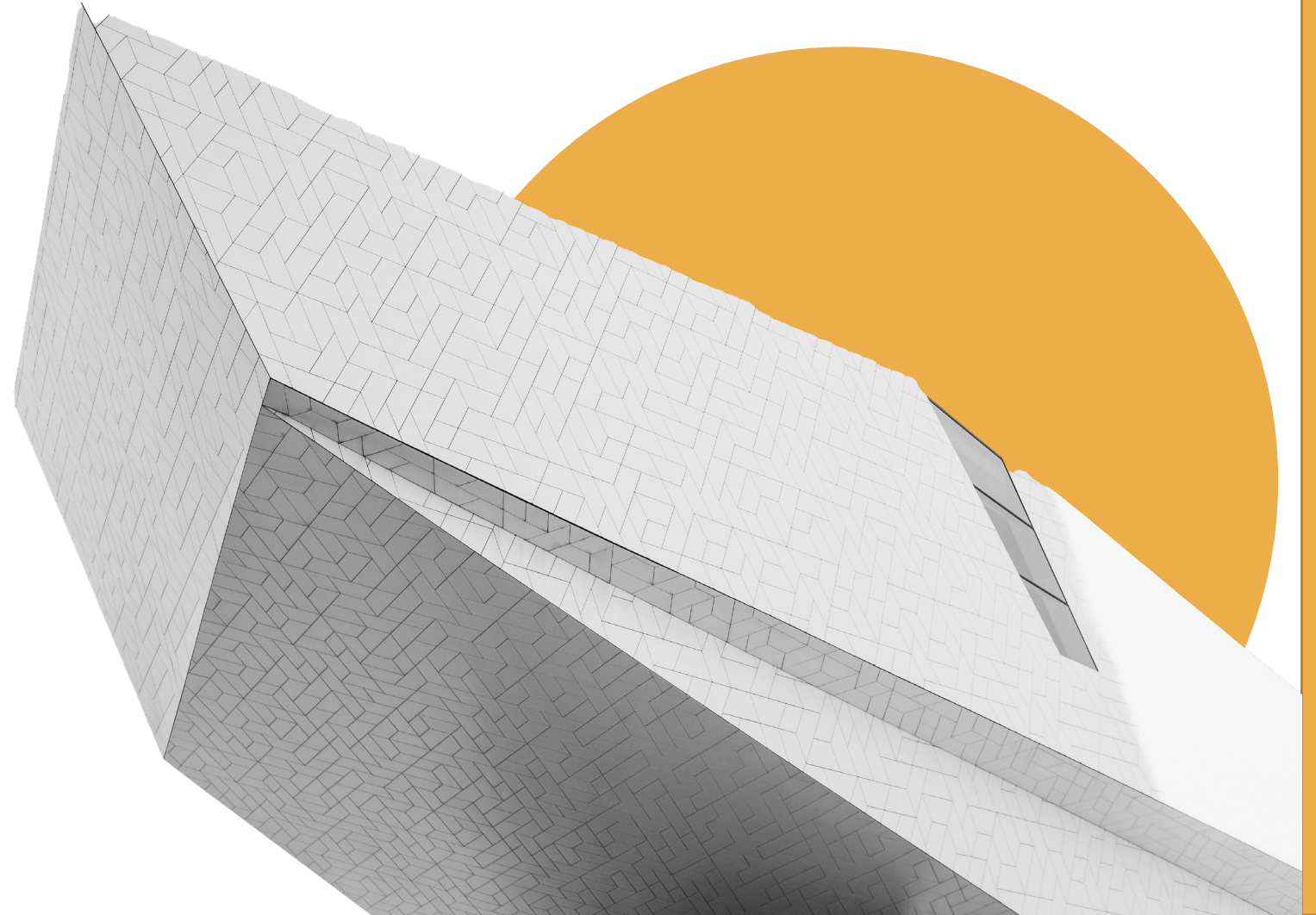
OFF THE SHELF SOLUTIONS

USE WHAT OTHERS MAKE



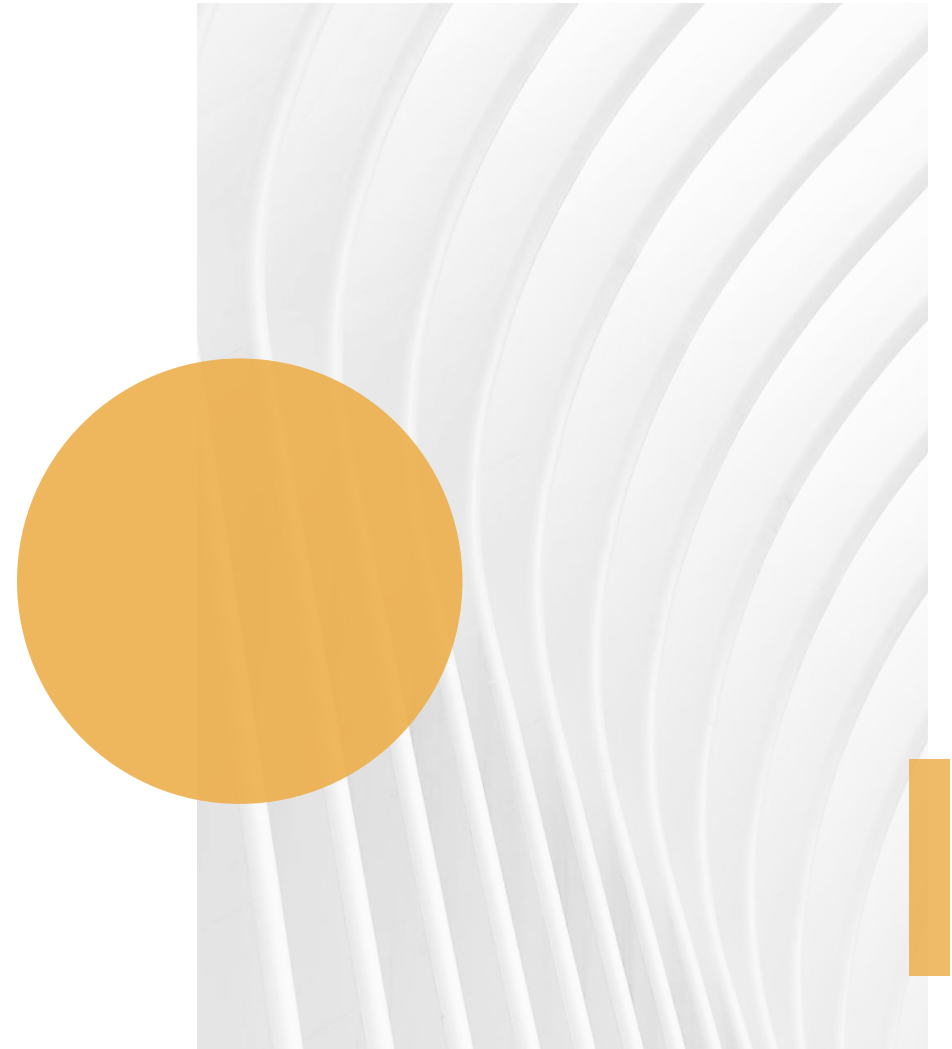
CUSTOMIZED SOLUTIONS

AI FOR YOU



WHAT'S NEXT?

- Pay attention to new technologies. Keep a list of tech that you're curious about using.
- Have discussions with your staff or coworkers about software and technology.
- Learn more about the specifics of automation by following online tutorials that take you through the process of building codeless automations.



QUESTIONS AND ANSWERS





THANK YOU

Let us know if you would like to learn more
about this subject!





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